

Microeconomic Theory II

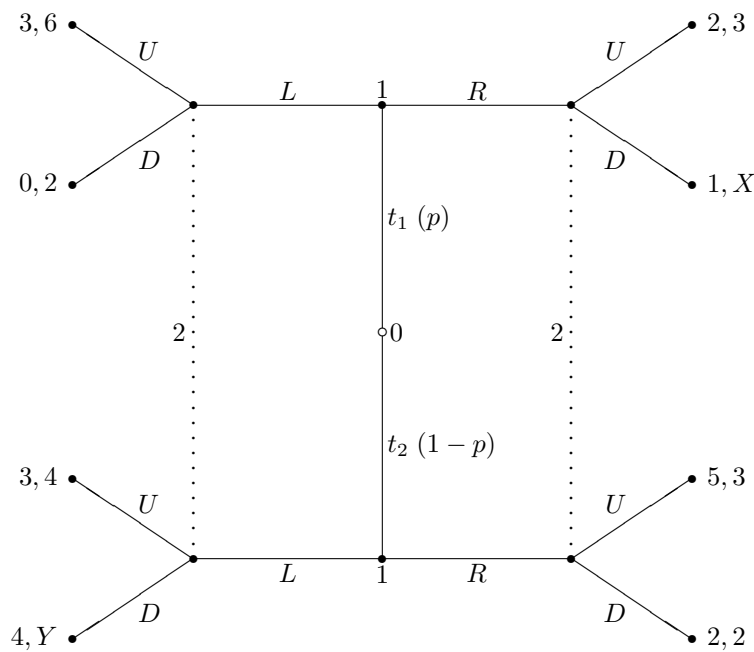
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Final Exam Solutions

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Carefully explain and support your answers.

Question 1. Consider the following game. First, nature (player 0) selects t_1 with probability p , $0 < p < 1$, or t_2 with probability $1 - p$. Next, player 1 selects L or R . Lastly, player 2 selects U or D .



(a) Assume $X = Y = 5$. Find all separating equilibria.

There are two separating Equilibria:

$\{t_1 \rightarrow L, t_2 \rightarrow R; L \rightarrow U, R \rightarrow U\}$ with beliefs $\mu(t_1|L) = \mu(t_2|R) = 1$.

and

$\{t_1 \rightarrow R, t_2 \rightarrow L; L \rightarrow D, R \rightarrow D\}$ with beliefs $\mu(t_1|R) = \mu(t_2|L) = 1$.

(b) Assume $p = \frac{1}{2}$. Find all values of X and Y for which there exists a pooling equilibrium on R . Carefully explain.

Note first that we must have $R \rightarrow U$ or else t_2 will never play R and $L \rightarrow D$ or else t_1 will never play R . Therefore, a pooling equilibrium would require:

$\{t_1 \rightarrow R, t_2 \rightarrow R; L \rightarrow D, R \rightarrow U\}$.

We require beliefs for player 2 that support these strategies.

Following R , player 2's beliefs are equal to the initial probabilities $(\frac{1}{2}, \frac{1}{2})$. For U to be a best response: $(\frac{1}{2})3 + (\frac{1}{2})3 \geq (\frac{1}{2})X + (\frac{1}{2})2$ or $X \leq 4$.

Following L , beliefs are not constrained by Bayes Rule (as it is off the equilibrium path) so we can have D as a best response as long as there exists a $\mu \in [0, 1]$ such that $2\mu + Y(1 - \mu) \geq 6\mu + 4(1 - \mu)$ or $Y \geq \frac{4}{1 - \mu}$. This implies (letting $\mu = 0$) that $Y \geq 4$. There is any easier way to get this. For there to exist beliefs that make D a best response, D has to be a best response at (at least) one of the two decision nodes. This requires $Y \geq 4$.

- (c) Assume $p = \frac{1}{2}$. Find all values of X and Y for which there exists a pooling equilibrium on L . Carefully explain.

Note first that we must have $L \rightarrow U$ or else t_1 will never play L and $R \rightarrow D$ or else t_2 will never play L . Therefore, a pooling equilibrium would require:

$\{t_1 \rightarrow L, t_2 \rightarrow L; L \rightarrow U, R \rightarrow D\}$.

We require beliefs for player 2 that support these strategies.

Following L , player 2's beliefs are equal to the initial probabilities $(\frac{1}{2}, \frac{1}{2})$. For U to be a best response: $(\frac{1}{2})6 + (\frac{1}{2})4 \geq (\frac{1}{2})2 + (\frac{1}{2})Y$ or $Y \leq 8$.

Following R , beliefs are not constrained by Bayes Rule (as it is off the equilibrium path) so we can have D as a best response as long as there exists a $\mu \in [0, 1]$ such that $X\mu + 2(1 - \mu) \geq 3\mu + 3(1 - \mu)$ or $X - 2 \geq \frac{1}{\mu}$. This implies (letting $\mu = 1$) that $X \geq 3$.

Note 1.1 The beliefs off the equilibrium path (following L in part b or following R in part c) are not constrained and, in particular, have nothing to do with p . There is no reason to assume that those beliefs are $\frac{1}{2}, \frac{1}{2}$.

Note 1.2 Some students left the condition for X or Y as a function of μ , the off-equilibrium beliefs. Note that, for an equilibrium to exist, you can choose whatever μ you want and thus should select the one that gives the greatest range for X or Y .

- (d) Does the pooling equilibrium on L derived in the previous part satisfy the intuitive criterion? Carefully explain.
1. There is an unsent message, R .
 2. Type t_1 would never send R as the equilibrium payoffs, 3 are strictly higher than any payoffs obtainable from R , 2 or 1.

3. Therefore, we require $\mu(t_1|R) = 0$. This makes U the best response to R . Lastly, type t_2 is strictly better off from R (payoff of 5) than in equilibrium (3).

All conditions for renegotiation are satisfied, so this equilibrium does not satisfy the intuitive criterion.

Question 2. Consider a principal-agent problem in which the agent chooses between two levels of effort, $\{e_l, e_h\}$. The principal pays the agent a wage $w_s \geq 0$ in state s and realizes output of π_s . There are four states, with $(\pi_1, \pi_2, \pi_3, \pi_4) = (500, 430, 20, 0)$. The probability of a state s (or output π_s) contingent on effort is given by:

		output			
		π_1	π_2	π_3	π_4
effort level	e_h	.3	.3	.3	.1
	e_l	.1	.1	.6	.2

The agent's utility function is $\sqrt{w} - c(e)$ where $c(e_h) = 4, c(e_l) = 0$, and the agent's reservation utility is $\underline{u} = 1$. The principal is risk neutral, with utility given by $\pi - w$.

Wages may not be negative.

- (a) Determine the wage schedule that optimally implements e_h when effort is observable.

When effort is observable, we have only the IR constraint: $\sqrt{w} \geq c(e_l) + \underline{u} = 5$ which binds at the optimal wage, so we want $w_s = 25 \forall s$ when effort is high and (say) $w_s = 0$ when effort is low.

- (b) Determine the wage schedule that optimally implements e_h when effort is unobservable.

First, we note that $w_1 = w_2$ and $w_3 = w_4$ because the ratios of probabilities under low and high effort are the same. Then, we have four constraints:

$$\text{IC: } .6\sqrt{w_1} + .4\sqrt{w_3} - 4 \geq .2\sqrt{w_1} + .8\sqrt{w_3} \text{ or equivalently, } \sqrt{w_1} \geq \sqrt{w_3} + 10$$

$$\text{IR0: } .6\sqrt{w_1} + .4\sqrt{w_3} - 4 \geq 1$$

$$\text{IR1: } w_1 \geq 0$$

$$\text{IR2: } w_3 \geq 0$$

Note that IC and IR2 imply that $w_1 \geq 100$ and thus imply both IR1 and IR0. Therefore, both IC and IR2 must bind. This yields $w_3 = w_4 = 0, w_1 = w_2 = 100$.

- (c) When effort is unobservable, what effort level does the principal wish to implement? Explain.

First note that the optimal wage for low effort is simply a constant wage satisfying $\sqrt{w} - c(e_l) = \underline{u}$ or $w = 1$.

Then, profit for high effort is:

$$.3(500) + .3(430) + .3(20) + .1(0) - .3(100) - .3(100) - .3(0) - .1(0) = 285 - 60 = 225.$$

and profit for low effort is:

$$.1(500) + .1(430) + .6(20) + .2(0) - 1 = 105 - 1 = 104$$

Therefore, inducing high effort is optimal, so the optimal wage is $w_3 = w_4 = 0, w_1 = w_2 = 100$.

- (d) Imagine that the government institutes a minimum wage, \hat{w} , requiring that $w(\pi) \geq \hat{w} \forall \pi$. Assume that effort is unobservable. Show that the principal is indifferent between implementing high effort and low effort when $\hat{w} = 100$. For low effort, the minimum wage will bind so $w_s = 100$ in every state. Profit is given by:

$$.1(500) + .1(430) + .6(20) + .2(0) - 100 = 105 - 100 = 5$$

For high effort, minimum wage replaces our previously binding IR constraint, so our two binding constraints are:

$$IR : w_3 \geq 100$$

and

$$IC : \sqrt{w_1} \geq \sqrt{w_3} + 10$$

With $w_1 = w_2$ and $w_3 = w_4$ as before. This yields $w_1 = w_2 = 400, w_3 = w_4 = 100$. Profit is given by:

$$.3(500) + .3(430) + .3(20) + .1(0) - .3(400) - .3(400) - .3(100) - .1(100) = 285 - 280 = 5.$$

Question 3. Two identical firms (1 and 2) produce a homogeneous product. Competition takes place over two periods. In the first period, each firm simultaneously selects a level of advertisement, $a_i \geq 0, i \in \{1, 2\}$, with costs given by $c(a_i) = \frac{1}{3}a_i^2$. In the second period, after observing first-period advertising expenditures, each firm selects a quantity, q_i . The industry inverse demand function is given by $p = a_1 + a_2 - q_1 - q_2$. Marginal costs of production are zero. Each firm maximizes profit, given by $pq_i - c(a_i)$.

- (a) What is the subgame perfect equilibrium? Carefully show all work.

Firm 1's profit is given by $(a_1 + a_2 - q_1 - q_2)q_1 - \frac{1}{3}a_1^2$

We begin with the second stage:

$$\frac{d\pi_1}{dq_1} = (a_1 + a_2 - 2q_1 - q_2) = 0$$

which yields the best response function:

$$q_1(q_2; a_1, a_2) = \frac{a_1 + a_2}{2} - \frac{1}{2}q_2$$

and by symmetry

$$q_2(q_1; a_1, a_2) = \frac{a_1 + a_2}{2} - \frac{1}{2}q_1$$

and the familiar Cournot solution:

$$q_1^*(a_1, a_2) = q_2^*(a_1, a_2) = \frac{1}{3}(a_1 + a_2)$$

Next, we consider the first stage. Substituting the second stage strategies into firm 1's profit function yields

$$(a_1 + a_2 - q_1 - q_2)q_1 - \frac{1}{3}a_1^2 = \frac{1}{9}(a_1 + a_2)^2 - \frac{1}{3}a_1^2$$

Maximizing,

$$\frac{d\pi_1}{da_1} = \frac{2}{9}(a_1 + a_2) - \frac{2}{3}a_1 = 0$$

which yields the best response function:

$$a_1(a_2) = \frac{1}{2}a_2 \text{ and by symmetry } a_2(a_1) = \frac{1}{2}a_1$$

and a solution of $a_1 = a_2 = 0$.

Therefore, the SPNE is:

$$\left\{ a_1 = 0, q_1(a_1, a_2) = \frac{1}{3}(a_1 + a_2); a_2 = 0, q_2(a_1, a_2) = \frac{1}{3}(a_1 + a_2) \right\}$$

- (b) What are each firm's equilibrium profits?

With $a_1 = a_2 = 0$, profits are 0

Note 3.1 Some students solved only the second period in part (a) and continued to solve the first period in part (b). Part (a) asked for the subgame-perfect Nash equilibrium, which requires solving both periods.

Note 3.2 A strategy for a player consists of a decision in each period: (i) a numerical solution for a_i and (ii) a solution for q_i for every subgame (for every value of a_1 and a_2 .)

- (c) Imagine that each firm set its level of advertising to 1 ($a_1 = a_2 = 1$) in the first period, and then played its Nash equilibrium strategy in the second period. What would be each firm's profit?

We know from above that $q_i = \frac{1}{3}(a_1 + a_2)$ so $q_1 = q_2 = \frac{2}{3}$. Substituting into profit:

$$(a_1 + a_2 - q_1 - q_2)q_1 - \frac{1}{3}a_1^2 = \left(\frac{2}{3}\right)^2 - \frac{1}{3} = \frac{1}{9}$$

- (d) Does there exist a Nash equilibrium in which both firms set their levels of advertising to 1? Briefly explain why or why not.

This question was looking for awareness of the difference between SPNE and NE. NE allows for non-optimal actions off the equilibrium path. For example, consider a strategy of $a_i = 1$, $q_i = \frac{2}{3}$ when $a_1 = a_2 = 1$ and $q_i = 100$ for all other a_i . In response for firm j , this implies any a_j other than 1 yields profits of 0 (as the other firm's quantity is too large or sufficiently large a_j is too expensive).